

CREATING AND EDITING YOUTUBE CAPTIONS

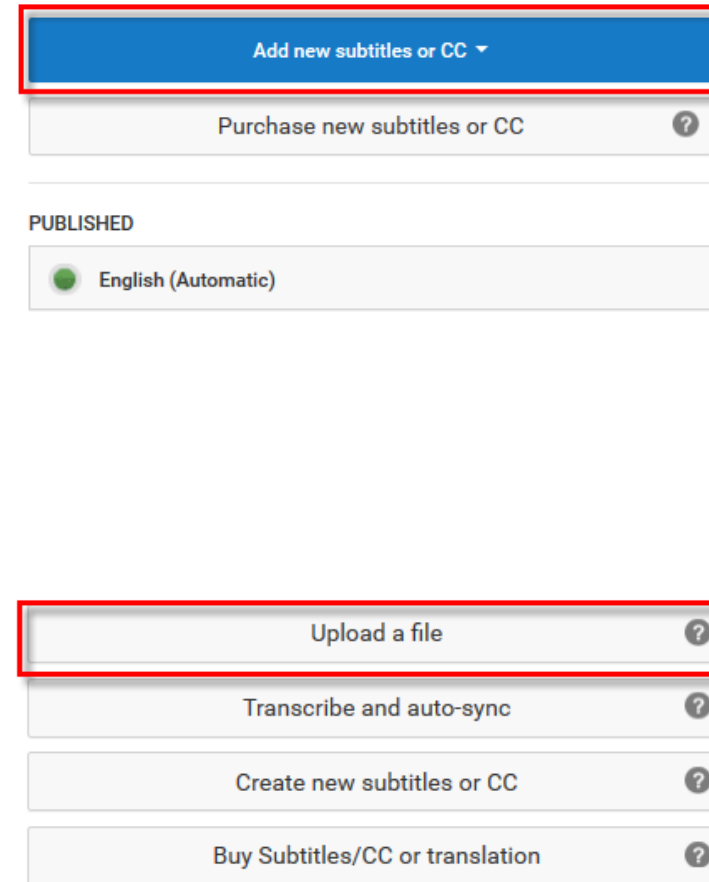
Also: Information and Settings, Enhancements, Audio, End Screens and Annotations, and Cards,

Three Ways to add Transcripts

- Upload the finished transcript
- Transcribe and auto-sync
- Editing existing Youtube transcript

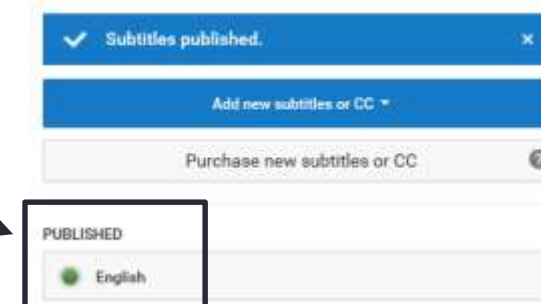
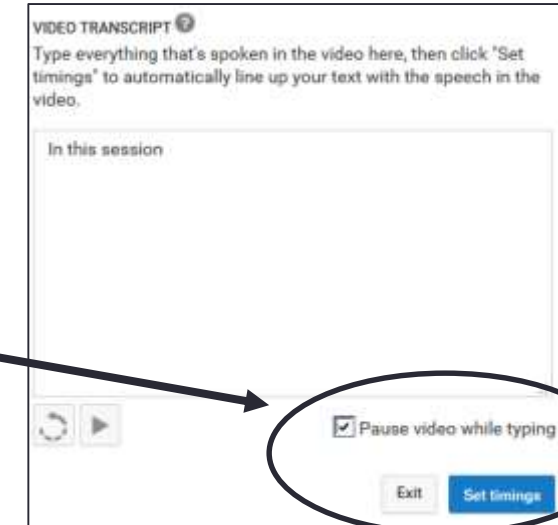
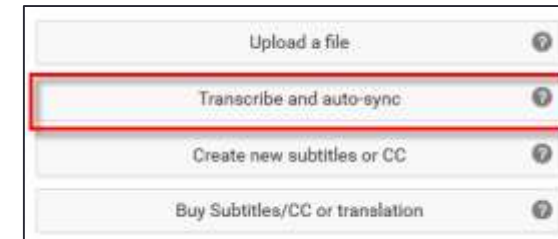
Uploading the finished transcript

- If you used a script, just upload the script as a .txt file
- Use a blank line to force a new line
- Square brackets indicate music/sound
 - [door opening], [intro music]
- >> indicates new speaker
 - >> JEFF: Use square brackets to....
- Youtube is pretty good at syncing text to voice
 - To tweak timing, go to Editing



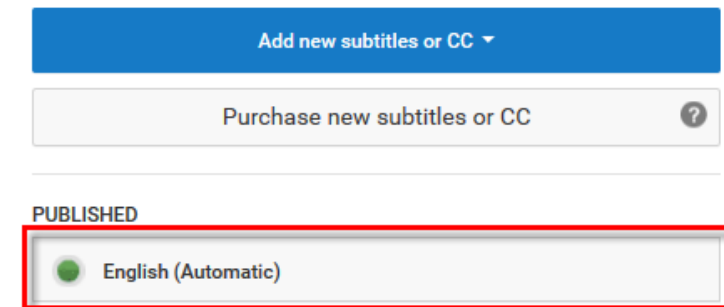
Transcribe and Autosync

- Really cool!
 - Sets a fast pace
- Allows you to transcribe on the fly as you start-and-pause your way through the video
- You can have the video automatically pause whenever you type
 - Check “Pause video while typing”
 - It will start up again after a couple seconds of no typing
- “Set timings” will sync the words to the voice when you are finished
- Select your draft after you set timings, by clicking the red button
- Click Publish



Edit existing CC

- This is how I edit mine
 - Yes, it is incredibly boring
- Edit existing Youtube transcription
- They do an okay job, but it needs lots of tweaking
- Select “Edit” button in upper right
- You see it page by page, so you can set your own timings
- Also has the “Pause video while typing” option
- It will auto-save your work as a draft
- When done, under “PUBLISHED,” select English



Dashboard for Editing Existing CCs

Transcribe and set timings: English

Delete draft

Publish edits

Actions ▾

Type subtitle here then press Enter



0:05.4 in this session we're going to learn how

0:07.6

0:07.6 to embed a Google Calendar into a

0:09.7

0:09.7 wordpress page we'll start by creating

0:12.4

0:12.4 the page so I will go to my dashboard go

0:17.4

0:17.4 to pages and I'll choose add new and

0:20.5

0:20.5 i'll call this calendar will save this

0:25.9

0:25.9 calendar page as a draft and our next

Keyboard shortcuts | Help

Embedding a Google Calendar

in this session we're going to learn how

0:06 / 4:38

0:01 0:02 0:03 0:04 0:05 0:06 0:07 0:08 0:09 0:10 0:11

in this session we're going to learn how

to embed a Google Calendar into a

wordpress page we'll start by creating

☒ Pause video while typing

Information and Settings



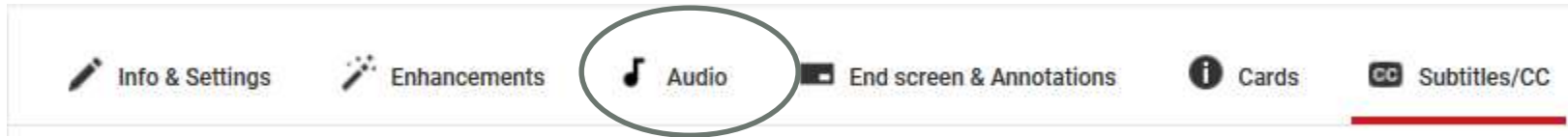
- Title
- Description
- Tags are important
 - Spend some time writing down descriptive, accurate, specific tags
 - People will search for your video via tags
- Choose an accurate, compelling thumbnail
- In general keep settings as open as is reasonable
 - Choose **Public** in privacy settings
 - *Advanced settings*: Allow comments (you can add approval if you are worried about trolls)
 - *Advanced settings*: CAN'T use Creative Commons reuse license for CSU materials

Enhancements



- Quick fixes
 - Color Correction
 - Motion stabilization
- Filters (special color effects)
- Blurring effects
 - You can automatically detect and blur all faces in a video
 - Side note: you need releases of anyone appearing in a video
 - Kids need special release, and should be used VERY sparingly

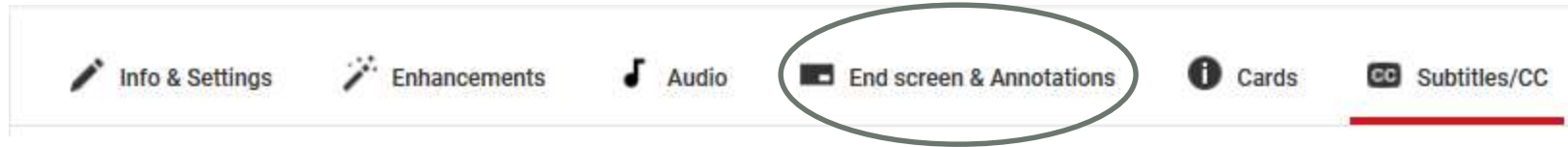
Audio



- Adds audio track to video
 - Public domain level rights
 - Ad-free
- You can adjust the level of music vs. existing sound
- You can “Position audio” to add music to intro or outro
 - This is easier to do in other programs:
 - Camtasia
 - Adobe Premeire
 - Windows Movie Maker



End Screens and Annotations



- Use for: Video or playlist, Subscribe, Channel, Link
- Lots of conditions
 - End screens and Annotations can't be used on same video
 - Must be placed in last 20 seconds of video
 - At least one element must be a video or playlist
- Best for promoting your channel and videos at the end of a video
- To promote a site, use Cards
 - Because at least one element must be a video or playlist

Cards



- Link to site, other Videos or Youtube channels, Poll
- Find the spot in your video to add your card
- You need:
 - URL
 - Title
 - “Call to action” and “teaser text”
 - These are required
 - Image (make sure it's an up-to-date logo; graphic standards are changing)
- Changes will auto-save

